<PRINT ON VENUE/COMPANY LETTERHEAD>

<Insert date>

To the Children’s Librarian,

As you may be aware, the <Insert name of Centre> regularly programs theatre events for young audiences, and we would like to take this opportunity to make you aware of a very special theatre performance coming to <OURTOWN> in <Insert Month> that we believe will be of interest to the children and families who visit your library.

Imaginary Theatre will present their exciting adaptations of two of Anna and Barbara Fienberg’s well-loved **TASHI** book series: *Tashi and the Mountain of White Tigers* and *Tashi: Lost in the City* from <Insert dates to Insert dates>.

These wonderfully imaginative performances have proved to be incredibly popular with children and their families since first being staged in 2006. Not only do they provide a mesmerising introduction to live theatre and its power to turbo-charge the imagination, but they have also proved to be a highly effective stimulus to literacy skills development.

Many reluctant readers (particularly boys) after seeing and enjoying the performances, want to read the books for themselves, and with sixteen books in the series, that is potentially a lot of reading!

If you would like to encourage children and their families to attend this event and then to ‘get reading’, one effective way is to mount a visual display in the childrens section of your library to promote reading, focusing on the Tashi series. We have included a poster and some fliers, featuring original Kim Gamble illustrations, to start off your display.

Over 45,000 children, their families and carers across Australia, have already seen the live performances of TASHI. Imaginary Theatre specialize in creating theatre for young audiences and in their experience children as young as 4 and as old as 10, have thoroughly enjoyed and are completely engaged by the Tashi plays.

Should you wish to run competitions or feature more Tashi-based activities in your library, please visit [www.tashibooks.com](http://www.tashibooks.com) and also check our education resources on our website for some great activities. Please do not hesitate to be in touch with us also.

We appreciate any support to encourage children and families to boost their love of reading and to enhance that love with the live stage performances of Tashi.

If you would like any more information please do not hesitate to visit our website <INSERT VENUE WEBSITE> or contact us o <INSERT phone number>.

Yours sincerely,

<Insert name here>