

Cypher artwork brief

Style should be contemporary and reference hip-hop culture. The artwork needs to appeal to general public (not purely hip hop fans) so typography should be accessible. Check out First Coat 2015 branding as an example.



POSTER – A3

Text

[organisation presents]

Cypher by Nick Power

Witness the raw energy of hip-hop's most important ritual.

Day Date Month Year Time

Venue

Price

Book [organisation.url.com](#) OR (07) 0000 0000 OR GET TICKETS ON THE DOOR

** some shows will be presented as a free event, please highlight this in a break out box.

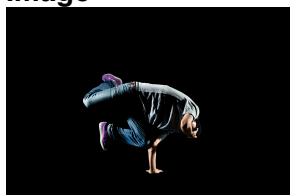
Logos & Text acknowledgements

Initial presented as part of Dance Satellite, curated and produced by Britt Guy, an initiative supported the Australian Government through the Australia Council, its arts funding advisory body. Tour supported by The Playing Queensland Fund and arTour, initiatives of the Queensland Government through Arts Queensland, part of the Department of the Premier and Cabinet.

Photo by Nick Bassett

Logos [VENUE LOGO](#), BRITT GUY, AUSTRALIA COUNCIL, ARTOUR, QUEENSLAND GOVERNMENT

Image



FLYER – DL

FRONT

Text

[organisation presents]

**Cypher
by Nick Power**

Witness the raw energy of hip-hop's most important ritual.

Date Month

Venue

BACK

Text

[organisation presents]

**Cypher
by Nick Power**

Step into the Cypher, the circle where power moves, footwork and funk is the language. A raw celebration of Hip Hop culture, Cypher is your chance to share the space with four ultra skillful, world class B*boys as they battle it out in the ultimate hip hop ritual.

Choreographed by Hip Hop heavyweight Nick Power and backed by the booming beats of sound designer Jack Prest, Cypher invites you to step to the edge of the circle and witness the raw energy and culture within.

"Cypher is raw skill, strength and talent... and yet the work is also beautiful and astounding" PLANET ARTS

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