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COMPANY PROFILE

Conceived in 2011, Body and Soul Music is a Brisbane-based entertainment and events agency, representing a range of acts including:

- Body and Soul Duo
- Willie Nelson's Love Child Show
- Blutopia
- 100% XMAS SHOW
- River City Supper Club

The driving force behind Body and Soul Music is author, publicist, marketing consultant, events manager and performing artist of 35 years' experience Sandra Beynon.

Supported by the legal expertise of Sean Mullen, a senior Intellectual Property Law specialist, as well as Berklee-graduate with over 55 years' performance experience, this team has a strong commitment to delivering high quality entertainment together with industry experience in in performing arts and events promotion and delivery.

ABOUT THE SHOW

SHOW SYNPOSIS

The show consists of two one hour sessions, giving audiences an insight into the highlights and lowlights of Willie's life, his music, his friendships and deep affiliation with the land and the farming communities. But, most of all – his irreverence and devotion to living a life full of fun and adventure "on the road".....

Raised listening to Charley Pride, Conway Twitty, Tammy Wynette, Crystal Gayle and the like, vocalist Sandra Beynon maintained a deep affection for the genre although never performed it in her 30 year career save for a few stints at the Charters Towers and Ipswich Country Music Festivals some decades ago. She later developed a deep affection for Willie Nelson's talents and his ability to also interpret other genres in his laconic delivery and tender vocals and his immense song-writing skills. Now here was a true star that inspired Beynon to draw on those early country music roots and finally do what her heart was telling her to do – sing country music!

Enter superbly talented Brisbane guitarist, Sean Mullen, whose early exposure to R&B bands across the 80s in the USA, a Berklee pedigree and love of improvisation has seen him play across many genres with an unshakeable dedication to "time, feel and groove". The couple started working together in 2012 and these two talented and entertaining musicians have now put together a unique show featuring Willie's greatest hits, together with those of the world's most-loved country artists.

Beynon and Mullen's true talent lies in their ability to perform songs in a small ensemble while leaving audiences amazed at the depth of sound produced by just two performers, sometimes accompanied by guest musicians. Mullen's quiet and determined focus on being true to the melodies and feel of the tune, gives Beynon a solid backing to bring home the song in her inimitable style.

ACKNOWLEDGEMENTS

Sandra Beynon – vocals, ukulele Sean Mullen – ouitar, musical direction, electronic programming

BIOGRAPHIES



Sandra Beynon has over 35
years' experience in the music
industry and is a highly
versatile and engaging vocalist,
born to be on the stage.
Smiles, laughter, audience
engagement is Sandra's
style.....those gold cowboy
boots were made for fun!

Sean Mullen is a virtuosic guitarist, having completed his music degree at the prestigious Berklee College in Boston, USA. The 'engine-room' for this show – Mullen painstakingly produces the bass and drum tracks on Alesis SR18, and then does what he does best on stage – plays that guitar.



PERFORMANCE SPECIFICS DURATION

Act 1 – *50 minutes* Interval – *20 minutes*

Act 2 - *50 minutes*

SUITABLE VENUES

Suitable for all venues

MAXIMUM NUMBER OF PERFORMANCES PER WEEK

4 performances

MINIMUM BREAK BETWEEN PERFORMANCES

2 days

LICENCING AGREEMENTS

NIL

APRA OBLIGATIONS

Provide details of APRA obligations.

TOURING PERSONNEL

The touring party consists of \mathcal{Z} people.

List the touring personnel below.

Name	Role	
Sandra Beynon	Vocalist, Ukelele, Marketing/Publicity Manager	
Sean Mullen	Musical Director, Guitar, Electronic Programming	

PERFORMANCE HISTORY

Provide the performance history in the table below.

Year	Venue	Number of performances
CullyFest 2016	Cunnamulla	4
2016	Bourbon Street Bar & Bistro	1
2016	Fortitude Valley Markets	1
August – September 2015	"I didn't come here and I ain't	24
	leaving"	
	5 week Outback Queensland Tour	
	sponsored by Arts Queensland	
2015, 2016	Peel Street, Tamworth	10
2015	Forest Hill School of Arts	1
2014	D'Aguilar Hotel	1
2015	Paragon Theatre Childers	1
2016	Herb and Chilli Festival, Wandin	1
	VIC	
2016	Nimbin Roots Festival	

AUDIENCE ENGAGEMENT

DVERVIEW

Audiences can engage with Berklee-graduate and guitar virtuoso, Sean Mullen, who will provide a two hour quitar workshop during his stay in town.

DESCRIPTION / DETAILS

2 haur warkshop – bring your own guitar. Warkshop nates provided

COST

\$20 booking fee, includes Workshop Notes

CAMPFIRE SET FEATURING LOCAL ARTISTS: Local performers are invited to be the support act, with a semicircle of participants seated around a fake fire, performing two pieces each. Max. 6 persons, duration approximately 30 minutes. Using our PA system.

WESTERN SWING/LINE-DANCE/BOOTSCOOTING DANCE COMPETITION: Locals are invited to participate in a dance competition during the evening. Prizes for best individual and best couple.

TARGET AUDIENCE FOR COMMUNITY ENGAGEMENT

All ages but particularly country music lovers, or lovers of good music generally.

MARKETING

MARKETING COPY

Willie Nelson's Love Child Show - a tribute to the man in words and music.

Short

Bringing to life the music of the world's most-loved country artist, the Willie Nelson's Love Child Show seeks not to imitate the man, but rather to present his music in a new, modern format with a quirky twist in that a female performer performs a male artists' repertoire.

Extended

Bringing to life the music of the world's most-loved country artist, the Willie Nelson's Love Child Show seeks not to imitate the man, but rather to present his music in a new, modern format with a quirky twist in that a female performer performs a male artists' repertoire.

The show brings an appreciation of his writing and recording works to new audiences, as well as recognisable renditions to existing fans of Willie Nelson. The use of a ukulele presents a modern twist on classic songs.

Audiences are introduced to Willie Nelson's greatest hits as sung by his "love child" Sandra Beynon, whose beautiful vocals channel Willie's spirit in her delivery of each piece.

Sean Mullen's virtuosic mastery of the guitar and musical direction offers a new and vital approach to musical pieces not often performed in the country music sphere.

Key points and highlights of Willie Nelson's most interesting life are interwoven throughout the performance, with a professionally written script.

The show encompasses information, comedy and a deep respect for the work of this enigmatic much-loved world artist, one of the greatest country recording artists of all time.

MEDIA QUOTES

"A fabulous show full of authenticity and life......Sandra and Sean are true professionals and they clearly love this music. Willie's spirit shines on in their performance, " Andy Makin – Garden Valley Music

AUDIENCE REVIEWS

Great entertainment for country and city audiences alike. Gary Little, publican, Sandy Creek Hotel

It was just absolutely fantastic. The very broad spectrum of Willie Nelson songs....and I won the dance competition! It really grabbed the audience and was a really great show. *Marie - Birdsville Community Hall audience member.*

Very good. We are up from Brisbane, travellers along the way. The music was fantastic. The atmosphere was awesome. Thanks to Arts Queensland for bringing you out here! *John and Cath - Walkabout Creek Hotel, McKinlay*

WE loved your show! We bought your CD, we had a wonderful time. We loved everything – the music was great – the entertainment was great. What else can we say? We pulled into town this afternoon, heard you were hear and we didn't leave. *Ross and Denise – Grey Nomads at the Mud Hut Hotel, Richmond.*

It was wonderful. Fantastic. Your voice is amazing. The guitar playing – everything. *Michelle and Don – Mud Hut Motel, Richmond.*

The show was awesome! Fantastic, fabulous. Absolutely fantastic music. Sean played awesome guitar. Sandra was fantastic on vocals and ukelele. **Len and Glen – Winton Outback Festival**

I loved it. I had a ball. Some of the older music, a bit of Patsy Cline.....was a trip down memory lane.

Jen - Club Boutique Hotel, Cunnamullaa

The music and the artistic value was perfect. And the humour was wonderful. It's a night out! **Annette – Club Boutique Hotel, Cunnamulla**

The performance Sandra and Sean put on was excellent. They really engaged with the audience. Everybody enjoyed the night and they are still talking about it. We hope they'll come back again. *Muffy – Australia Hotel, Boulia.*

COLLEAGUE RECOMMENDATIONS

Maggie Adeney –Bushland Boogie Band – " It gives me great pleasure to recommend Willie Nelson's Love Child Show! In 2014 I was performing at an event in Dayboro (SE QLD) where the audience was treated to a preview by Sean Mullen and Sandra Beynon, and they did Willie proud! Sean is a master of his instrument, and his natural jazz influences offer a beautiful interpretation of Willie's songs.

Sandra has a fabulous voice versatile enough to deliver powerful ballads, and yet cheeky and quirky on other songs as she sings and plays her Uke. Some songs are acoustic; others have full sequenced band backing – great light and shade and I spent 6 yrs touring Old for the Old Arts Council Schools Touring Program, and have also toured the country in a Circus Band. I am currently working as a professional musician. As a long time Willie Nelson fan, I believe that Queenslanders in regional areas will love this show!

NIDEO FINKZ

https://youtu.be/26loenUSvRQ







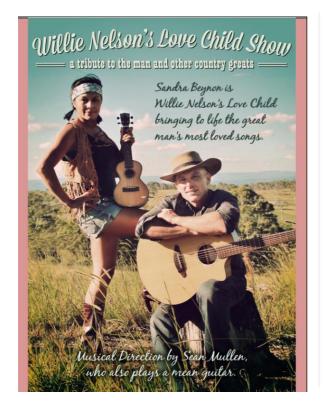






MARKETING MATERIALS

Large format posters in high-resolution.
Photographs from low to high resolution
Professional logos
Postcards (as shown below)
Upright Banners
Stage Banners – 3m x 1m for draping across stage front



CONTENT WARNINGS / AUDIENCES TO AVOID

NII

TEACHER'S RESOURCES

PRODUCTION DETAILS

TECHNICAL SUMMARY

willie Nelson's Love Child Show A tribute to the great man in words and music.

EST. 2014

Words and music combine to portray the life of country music's most loved artist the world over.

Sandra's love of country music shines through in every performance, and her little brood of ukuleles keeps her company on stage, providing a rhythm backdrop for the show.

Berklee-graduate and guitar virtuoso, Sean Mullen, is having a field day with those fast guitar country licks. His musical direction provides the solid foundation of sound with his expertly-crafted bass and drum tracks filling out the country mood.

The show consists of two one hour sessions, giving audiences an insight into the highlights and lowlights of Willie's life.

Beynon and Mullen look forward to travelling the world with this unique show and perhaps one day running into the man himself when they are "On the Road Again"......

> Email: mail@bodyandsoulmusic.com.au Facebook: WillieNelsonsLoveChildShow Phone: 0418 762 615

www.bodyandsoulmusic.com.au/willienelson

Proudly presented by Body and Soul Music ABN 23331041749 $\,$

CREW REQUIRED FROM VENUE

Nil

STAGE

Minimum Stage Width: 4 x 2 metres

[Company] to supply

NL

Venue to supply Stage or floor area

LIGHTING

Small lighting truss with mounted lights.

Company to supply
All lighting

Venue to supply Nil

<u>SOUND</u>

4 to 6 speakers plus PA

Producer to supply All

Venue to supply Nil

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AV Screen and Projector

Producer or Venue to supply Projector and Video screen

WARDROBE

One wardrobe change if two sets are played

Venue to supply One dressing room, full-length mirror, table, 2 chairs

FREIGHT NOTES

One van will carry performers and all equipment. Standard access or loading dock if available.

<u>CRITICAL ISSUES</u>

None.

CONTACTS

Sandra Beynon – Performer, Marketing Manager, 0418 762 615 Sean Mullen –Performer, Musical Director 0423 233 955 mail@bodyandsoulmusic.com.au