



Presenter Pack

The following document is a guide for Producers to prepare a Presenter Pack of their touring show.

This is a guide only. You can change the style, format and design of the document. Or if you already have a Presenter Pack, you may wish to refer to the following guide to check if you are missing any information.

Instructions for use

- Be honest about the work, the requirements of the show and what you expect from venues.
- Fill in as much information as possible (but do not make up information).
- Delete any headings not applicable to the touring show.
- Any text shown in square brackets [] requires the producer to update. Eg [Show name] in the footer.
- Red italic text is example / instructions.
- Note any areas in which you are flexible (eg, the type of audience engagement, or the type of venue) and areas in which you are not flexible (eg, PA must be supplied by venue, one technician is required to operate the show etc).

Checklist

- Have you added an image to the front page?
- Have you updated the [Show name] in the footer?
- Have you consulted other personnel in the company to seek their input (eg marketing and technical)?
- Have you updated the table of contents?
- Have you deleted the instructions page (this page)?
- Have you saved the document as a PDF (this will ensure your formatting remains intact)
- Have you uploaded it to your arTour production profile page?

ICKYPEDIA

By The Listies



Photo by Andrew Wuttke

Contents



COMPANY PROFILE4
ABOUT THE SHOW.....4
PERFORMANCE SPECIFICS4
AUDIENCE ENGAGEMENT5
MARKETING.....6
PRODUCTION DETAILS.....7
CONTACTS.....8

COMPANY PROFILE

We are the Listies, an independent theatre company with an established track record of creating award-winning, critically acclaimed and highly tourable work for the children and families sector. Our focus is on making original theatre works that are interactive, captivating to young people (and their families), accessible to the widest possible audience, never patronising and very very funny.

Since 2008 we have produced nine full length (and numerous short form) shows, two comedy albums, podcasts, an interactive online theatre experience (via the Sydney Opera House's NBN programme), additional video content to accompany and advertise theatre works and soon, a book, published by Penguin. We've played all over the country in large venues and festivals like the Sydney Theatre Company, Sydney Opera House, Malthouse Theatre, Sydney Festival, Melbourne Festival, Brisbane Powerhouse, Adelaide Festival Centre, Ten Days on the Island and Awesome Festival as well as town halls, community festivals and Spiegeltents. The company have toured extensively overseas, with seasons in South Korea, Malaysia, Ireland, the UK and New Zealand.

The company has the firm belief that young people deserve culturally relevant theatre experiences that will ensure a long lasting commitment to the performing arts.

ABOUT THE SHOW

Australia's favourite kids comedians, The Listies, are bringing their best-smelling, award winning book 'ICKYPEDIA: A Dictionary of Disgusting New Words' to the stage! ICKYPEDIA will be a seriously silly show that answers all of life's important questions: how do you take a SMELLFIE? What does POOETRY sound like? Who is the world's worst chef? What is a HOOTENGRANNY? And how does one avoid a FARTQUAKE? Anarchic, spontaneous and astoundingly funny ICKYPEDIA will uneducates and delight audiences everywhere it goes! Rated D for Disgusting.

This show will debut in mid 2017 for touring late 2017 and 2018.

ACKNOWLEDGEMENTS

Written and Performed by The Listies.

BIOGRAPHIES

See above

PERFORMANCE SPECIFICS

DURATION

60 (LOL filled) minutes

SUITABLE VENUES

Black box, theatres, thrust ok

MAXIMUM NUMBER OF PERFORMANCES PER WEEK

6 performances

MINIMUM BREAK BETWEEN PERFORMANCES

120 minutes

LICENCING AGREEMENTS

None

APRA OBLIGATIONS

Forthcoming

TOURING PERSONNEL

The touring party consists of 3 people.

List the touring personnel below.

Name	Role
Richard Higgins	Performer
Matt Kelly	Performer
Unconfirmed	Tour Manager/soundie

PERFORMANCE HISTORY

Dates forthcoming

Year	Venue	Number of performances
2017	Vic arts Centre	10
2017	Merrigong, Woolongong	3

AUDIENCE ENGAGEMENT

OVERVIEW

DESCRIPTION / DETAILS

Provide details of activity (eg, the duration of the workshop, if participants need to bring anything etc). Include the specifics of what participants will learn or achieve at the activity.

COST

See budget

TARGET AUDIENCE FOR COMMUNITY ENGAGEMENT

Children and Families

MARKETING

MARKETING COPY

One line

Short

Provide a short marketing copy (100 words)

Extended

Provide an extended marketing copy (300 words)

MARKETING SUMMARY

Included in the purchase of this production is a vibrant, engaging marketing package that is designed to be easily tailored by venues to suit their house styles (see video clip and poster examples of the company's previous shows). ICKYPEDIA already has 8 short comedy video clips professionally produced by Penguin , the book itself has already sold over 7000 copies in Australia. Closer to launch the company will produce more videos and images to promote the tour. The company maintains a on-going conversation with their audience members and fans through e-newsletters (2000 plus email list) and social media (2000 likes on Facebook and 1000 Instagram followers) .

MEDIA QUOTES

"If the Wiggles are the Eagles then The Listies are the Sex Pistols." The Age

"Nobody else does comedy for kids this brilliantly, but what's more astounding is that adults have just as much fun. The Listies occupy a dimension all of their own." ****1/2 Sydney Morning Herald.

AUDIENCE REVIEWS

See our facebook page for extensive audience comments and fanmail

COLLEAGUE RECOMMENDATIONS

Provide the name and contact number, or a quote, from a colleague.

VIDEO LINKS

Provide a link to any video, youtube, vimeo of the show. Is there broadcast quality footage available?

IMAGES

New images forthcoming as the show will be developed in early 2017

MARKETING MATERIALS

Included in the purchase of this production is a vibrant, engaging marketing package that is designed to be easily tailored by venues to suit their house styles (see video clip and poster examples of the company's previous shows). ICKYPEDIA already has 8 short comedy video clips professionally produced by Penguin, the book itself has already sold over 7000 copies in Australia. Closer to launch the company will produce more videos and images to promote the tour. The company maintains a on-going conversation with their audience members and fans through e-newsletters (2000 plus email list) and social media (2000 likes on Facebook and 1000 Instagram followers). Penguin Publishing will release The Listies' second book in 2017 ICKYPEDIA The Big Number 2, and support them on a nationwide publicity tour. This will coincide with the launch of the live show.

Marketing Package Included:

Photos, posters, web add and press release.

Possible Marketing at Additional Cost:

Materials tailored to specific venues and locations

CONTENT WARNINGS / AUDIENCES TO AVOID

Alien Attacks

SPONSOR OR OTHER ACKNOWLEDGEMENTS

No

TEACHER'S RESOURCES

In production

PRODUCTION DETAILS

Theatre Formats:

Proscenium Arch, Black Box, Thrust

Bump-in time: 4 hours

Bump-out time: 4 hours

Can you perform after bump-in? Yes

In-Brief Lighting Requirements

Show can be made to fit standard with minor adjustments and the addition of 4 specials.

In-Brief Audio Requirements:

2 x Good quality radio headset mics

1 x hand held radio micro

In-Brief Staging and Set Description:

Audience access to the stage

On stage power

The set made from lightweight aluminium tubing and is constructed by the touring party in just under 1/2 an hour.

Min. stage width: 6m

Min. stage depth: 4m

Min. stage height: 3m

Min wing space: 1m

Fly system required? No

Orchestra Pit Required? Nope

Effects Required? Smoke Machine

Anything else: Dressing rooms and washing machine appreciated, merch table in foyer

CREW REQUIRED FROM VENUE

1 lighting, SM appreciated for bump in

FREIGHT NOTES

Truck or van

CRITICAL ISSUES

No

CONTACTS

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