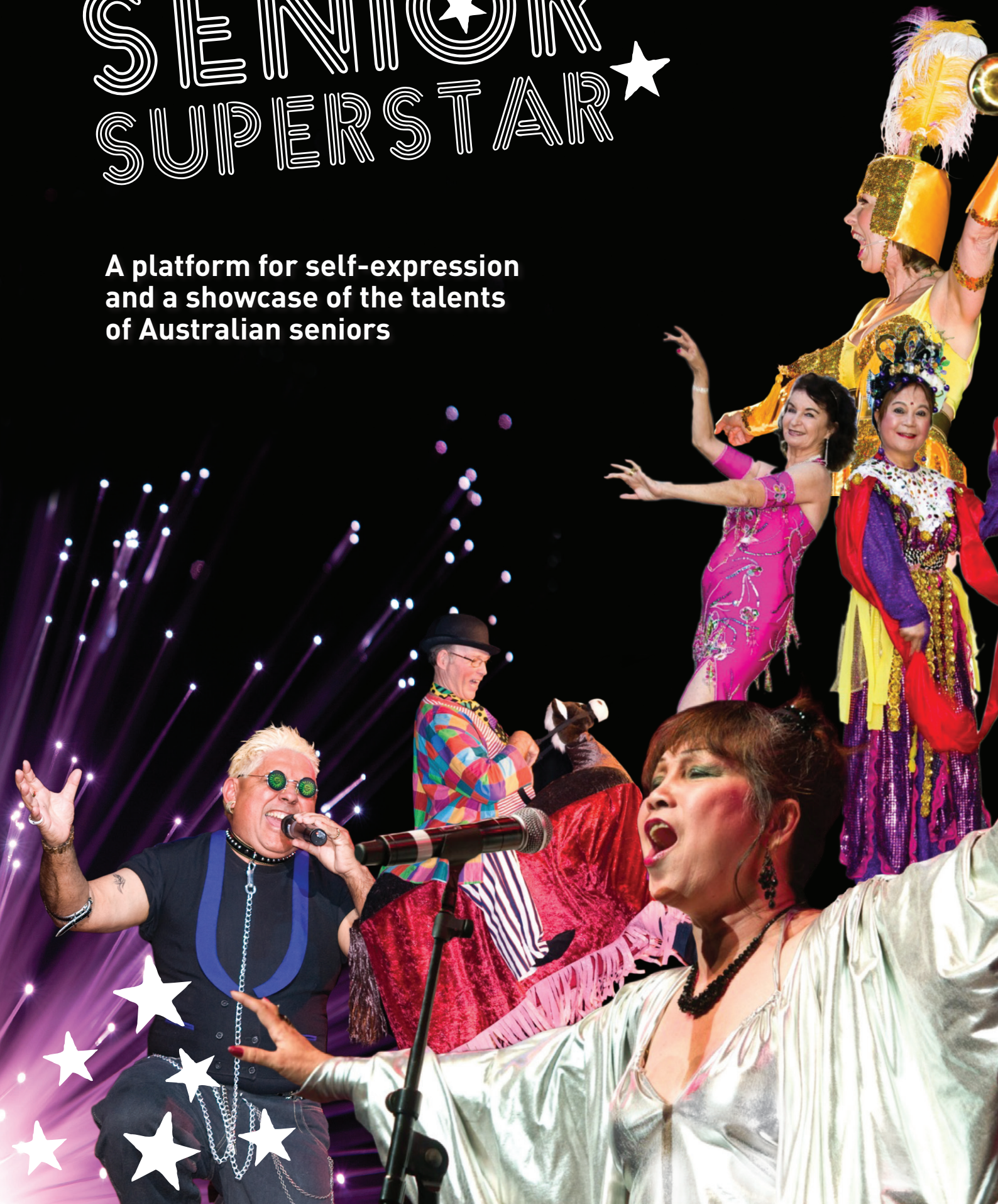


# ★ SENIOR SUPERSTAR ★

**A platform for self-expression  
and a showcase of the talents  
of Australian seniors**



Too often seniors entertainment is in the form of a morning concert that rolls out with a show and perhaps a sing a long where seniors arrive, sit down, watch and then leave.

Senior Superstar is entirely different in that seniors are offered the opportunity to be part of the show. The program is aimed at anyone over 55 who want to be a part of the concert.

Many seniors enjoyed performing before marriage, children and the obligation of supporting their family came along. Some seniors have only discovered their love of performing in recent years. All have one thing in common; a desire to take to the stage and entertain.

The initiative provides a platform for self-expression for older people in the community, encourages appreciation of the talents of older citizens and showcases the talents of seniors.

The program also promotes positive images of seniors, and helps to maintain social well-being amongst older residents.

Abigails Entertainment has been staging Senior Superstar for 9 years, working with local councils and community groups.

Since 2005 the program has been held successfully in Brisbane, Sunshine Coast, Sydney and Logan.

In that time over 900 seniors have participated and 25,000 people have attended the shows.

We have seen a wide range of participants. The youngest entrant was 55 and the eldest was 100!

Singers covered a range of music from opera, singer songwriters, country, Broadway through to Robbie Williams, AC/DC and Jet.

Dancers included tap, tango, ballroom, jazz, cultural and belly dancers, striptease and clogging.

Musicians, from soloists to bands, jazz to bell ringers, saw players, a harmonica orchestra, spoon players and rock n roll.

Other acts included bush poets, Shakespearian actors, comedians, ventriloquists, martial artists, even a guinea pig and a budgie or two.

Soloists, duos, trios, bands and groups of up to 30, these seniors prove that talent is ageless.





## PROCESS

The numbers of events held in each region is reliant on demographics and budget. In the case of Logan, three to four events are held to accommodate the large number of seniors keen to participate. Other regions such as the Sunshine Coast host one major event.

Interested acts register on line through the Senior Superstar website. A maximum of 20 acts are placed into each event. Should we receive more than 20 acts, a ballot will be held and the acts drawn will then be invited to perform at the chosen event.

Approximately 21 days out from the event, seniors are notified their acts are confirmed. The day of the show we arrive and meet with the seniors. We view their act in a rehearsal environment. Hints and suggestions are offered to aid their performance. Any special needs or requirements are assessed in this process. The seniors go on to perform at the chosen time for the show.

Senior Superstar attracts a broad audience demographic including seniors, family members of up to three generations, friends, neighbours and the general public.

## TOURING INFORMATION

Number in touring party

3 artists 3 crew

Preferred venue type

Flexible; theatre, theatre in cabaret mode, services or leagues club

Bump in time (in hours)

3 hours

Bump out time (in hours)

2 hours

Number of presentations per week

3 per week

Audience capacity per show

Reliant on venue

Length of show

2 hours

Interval

20 min

Target audience

Seniors with family and friends

Critical issues

Venues and stages need to be accessible for older people

Technical requirements/specifications

Senior Superstar can adapt to each venue  
Stage needs to accommodate performers who enter  
This could include a band, dancers, groups  
Lighting and sound is basic no scenery



## FUTURE PLANS

Senior Superstar is eager to extend it's reach throughout Queensland. The series could grow into a state-wide event with seniors from all regions being a part of this program.



"Thank you! You have given me the chance to live a dream"

**Ruth Stanbury, Entrant**

"I'm getting older and have a small window of opportunity to perform, so why not give it a go"

**Jackie Anderson, Entrant**

"I just wanted to say thank you...I can't put into words the emotions of seeing and hearing my Dad on stage singing, It is something I won't, nor his grandchildren ever forget. Thank you."

**Kelly Bell, Daughter of Entrant**

"We have had so much fun throughout the whole series and how wonderful to be able to perform at QPAC. We still can't believe that we won. This is such a great event. Thank you so much!"

**Frances Look, Entrant**

Contact Pauline Bell at  
Abigails Entertainment

1 Hermes St, Moorooka Q 4105  
pauline@abigailsentertainment.com

[seniorsuperstar.com](http://seniorsuperstar.com)